

Douglas Kinnison

OPEN TO FDE ROLES

Forward Deployed Engineer · Agentic AI

Founder & CEO · Developer · Design & art direction — every seat at the table

EMAIL	SITE	STUDIO	LINKEDIN
dougkinnison@gmail.com	dougkinnison.com	division6.co	in/doglaskinnison

50+ APPS & GAMES SHIPPED	200K+ WEEKLY PLAYERS · SPELL ROYALE	25+ YEARS BUILDING PRODUCT	'09 MOBILE & 3D SINCE '09
-----------------------------	--	-------------------------------	------------------------------

PROFILE

00

Designer, engineer, and founder who **leads, builds, and ships**. Twenty-five years turning a blank canvas into products people actually use, now building **agentic AI end to end**: autonomous agents, the harnesses and loops that run them, and the evals that keep them honest.

EXPERIENCE

01

2024 — Now FOUNDER	Founder & Principal Division 6 — agentic AI studio For a decade we've built the software other people ship — animation and presentation tools, native apps, and SaaS platforms — for large organizations, non-profits, and startups, most of it white-labeled through agencies. Today the work is agentic AI.
2024 — Now CEO	CEO & Co-Founder Reffo.ai — AI-first marketplace A chat-first, zero-fee peer-to-peer marketplace with an autonomous agent that lists, negotiates, and closes deals inside seller-set limits. Built on Pelagora. Reffo began as a food-service SaaS for restaurant and business flash deals, closed in 2024, and relaunched as Reffo.ai.
2026 — Now CEO	CEO & Co-Founder Pelagora — open commerce protocol An open protocol where commerce works like the internet itself: a decentralized network where every node is a marketplace, peers discovered directly with no central registry. Your data stays yours.

2016 — Now
CEO

CEO & Founder
P15 Studios — games studio

Original games studio. Began with Role Play Television (RPTV), where the outcome of gameplay set the story arc of a live-action TV series. That evolved into titles like Spell Royale — a word-game battle royale on Reddit pulling 200K+ weekly players in its first 60 days.

Spell Royale · Lexicube · Tears of God · The Vault · Hooky-Bob 1 & 2

Ongoing
ADVISOR

Advisor & Coach · Fractional CEO / CMO / CTO
Startups · Accelerators · Founders

Advise startups on fundraising and business structuring, and teach pitching and sales at accelerators and coworking spaces. The method is one move: boil the idea down to two sentences, then expand it to the market you’re chasing.

2009 — 2021
DIRECTOR / DEV

Marketing Director · Digital Art Director · Developer
Independent & agency — IBM, GE, AVFuel, Hino, Peterbilt, Wunderground, Dash Studios, and more

Marketing direction, art direction, and development for national brands. Mobile and Unity 3D work from 2009, plus influence.INC — a startup for trading shares of influencers instead of companies.

CAPABILITIES

02

A LEADERSHIP & BUSINESS

- Founder / CEO
- Fractional exec
- Fundraising
- Business structuring
- Financials
- Pitching
- Sales

B CREATIVE & MARKETING

- Art direction
- Brand
- Marketing direction
- Design systems
- Motion
- Events
- Public speaking

C DESIGN & ENGINEERING

- Adobe suite
- Unity 3D
- C#
- UnityScript
- JavaScript
- TypeScript
- Full-stack
- APIs
- Mobile

D AI & AGENTS

- Agentic systems
- Autonomous agents
- Harnesses & loops
- Evals & guardrails
- Multi-agent
- AI-native products
- AI coaching

BEYOND
OFF THE CLOCK

Eagle Scout — still wired to be prepared, and it shows in how things get shipped. Hobby chef, home remodeler, and board-game player, active in the local community.